

As businesses expand globally, they face a unique new set of communication challenges. Corporate staff, contractors, vendors and clients frequently find themselves working in offices half a world apart, and need to invest in high quality online meeting, training and collaboration tools to enhance real time communication and optimize team productivity.

But barriers often stand in the way to companies adopting this necessary technology: product offerings can be complex, employee training required, and software and service costs high.

But what if those barriers were removed with an easy to manage, easy to use, versatile and cost-effective solution? That's what we've done with Laplink Conference Center.

With no IT support, or extensive user training required, Conference Center is easy to set up (typically in just a few minutes), and works seamlessly across firewalls to let users deliver presentations, collaborate on documents, perform product demonstrations, train customers and employees, and safely share confidential files and information from anywhere, in real time. With a suite of three integrated, secure online tools to help teams collaborate and communicate, Conference Center increases business productivity without compromising the security of company information.

Introduce Laplink Conference Center into your business practices and experience the increased team productivity and rapid ROI that comes with using the smartest, easiest-to-use, and most effective online conferencing tool on the market.

FEATURES & BENEFITS:

Web Conferencing

Save your organization time, reduce travel expenses and deliver polished online presentations with integrated audio. Other features include:

- **Unparalleled speed:** You've never seen web conferencing this responsive – up to 10 times faster than the competition. And sets up in an instant!
- **Low bandwidth:** There's no need to burden your network. Web Conferencing maintains its speed even over dial-up connections.
- **Secure desktop file share:** Business communication has never been this secure. Use 192-bit encryption to share bulky files that email cannot support.

Audio Conferencing

Simple, powerful, low cost audio conferencing. Conference Center manages all conference calls from an easy-to-use central location.

- **Instant, streamlined communication:** Simply click and drag your entire team, regardless of its size, into the audio conference. No need for individual members to remember 1-800 numbers and PINs.
- **Integrated communication:** Audio and web conferencing go hand in hand. Users can immediately add web conferencing to an existing audio call with no set-up required.
- **Affordable communication:** Highly competitive long-distance rates around the world.

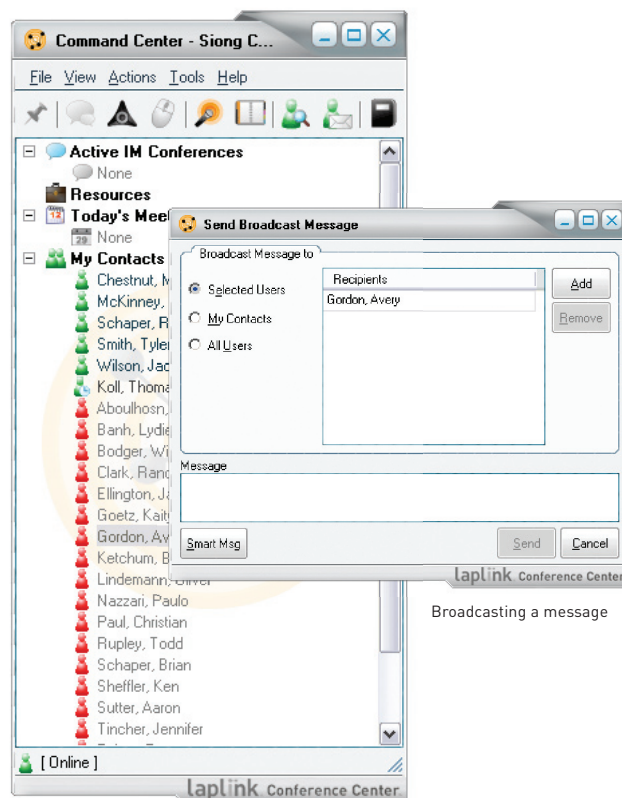
Central Command Center

There's no easier way to set-up and manage web and audio conferencing than with the Command Center at the heart of Laplink Conference Center.

- **Build and manage a team:** Organize your contacts by project, function, company, customer or client, then use the Command Center to connect instantly to all team members, keep track of members' availability, or schedule future meetings.
- **Secure instant messaging:** Use the 128-bit encrypted IM function to instantly chat with one or more people, and to leave electronic post-it notes that colleagues can't ignore.
- **Easy to administer:** Command Center administrator tools are feature-rich, simple to use and require no end-user training or configuration.

System Requirements:

- Windows 2000/ME/NT/XP/Vista
- Intel of compatible Pentium or higher processor
- 32 MB of RAM
- 10 MB of available hard disk space
- Microsoft Internet Explorer 5.0 or greater



Main contact panel

